== Attendees ==

David Rudin
Matsumoto San
Jim Hutchinson
Fukuchi San
Dave Marr

== Minutes ==

The discussion centered on formal standardization of OpenChain through ISO and on adoption support.

= Standardization =

Matsumoto San noted that having a formal standard, such as ISO, would be beneficial to Japanese companies.

Jim Hutchinson noted that if there was a formal standard it would be important to clearly frame how would it benefit OpenChain. He further noted that making OpenChain too difficult as part of this process would hinder the project, and that requirements need to be understandable.

Fukuchi San noted that he had no strong objection and no strong preference regarding standardization in a body like ISO.

= Adoption Support =

Dave noted that entities involved in third-Party certification may like ISO to frame the utility of OpenChain.

Dave also noted that walking through the self-certification sounds useful. Having a YouTube video would be useful.

Fukuchi San concurred that short videos are useful but further noted that creating such videos in Japanese is challenging.

Matsumoto San concurred that Japanese videos would be useful for adoption.

Shane raised the possibility of creating adoption videos and introducing Japanese subtitles.

Fukuchi San confirmed that the use of subtitles would work for the local audience.